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DIGITAL WORKSHOP #6: ENTREPRENEURSHIP 201 & BEING BOSS



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ROUND 2:

DIGITAL WORKSHOP #6

GET INVOLVED!

PAST WORKSHOPS

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BEFORE WE BEGIN:

DO YOU WANT TO BE BOSS?



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DEFINE: "BEING BOSS"





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1. EMBRACING RESPONSIBILITY!

DECISION MAKER =

RESPONSIBILITY TAKER

GOOD / BAD



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**DECISION MAKER =
RESPONSIBILITY TAKER
GOOD / BAD?
... IT'S ALL YOU!**



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SKILLS NEEDED:



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**DECISIVE, STRONG, SOFT,
CONFIDENT, EMPATHETIC,
RESILIENT, PASSIONATE, PATIENT,
ENERGETIC, DEDICATED, SMART,
GOAL-ORIENTATED, CALM,
ENTHUSIASTIC, REALISTIC,
RESPONSIBLE, ACCEPTING...**

**...GRIT, AUTHENTIC, ETHICS,
COMMUNICATION SKILLS, DEAL
WITH FAILURE, NETWORK, LEAD,
FOLLOW, FINANCIALLY SMART,
AMBASSADOR, LEARN QUICKLY,
ENJOY THE JOURNEY... +++**



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2. THE 4 QUADRANTS



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SELF-EMPLOYED BUSINESS OWNER ENTREPRENEUR PROFESSIONAL





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3. IDENTIFICATION



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ASK QUESTIONS:
MY PRODUCT / SERVICE

PROBLEM / SOLUTION

TARGET MARKET

YOUR USP

GROWTH / LONG TERM GOALS



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CHALLENGES?





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4. TALKING TO CUSTOMERS



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MOM TEST PROBLEM INT. COMMITMENT TIPS 😊





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5. BUILDING A GREAT M.V.P



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SMOKE TEST

SELL BEFORE **YOU** BUILD

WIZARD OF OZ

SINGLE FEATURE PRODUCT

PRE-ORDER



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TIP:

OPPORTUNITY IS EVERYWHERE!

BE EVERYTHING

GO FORTH AND DO IT!



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THE FINAL CHALLENGE: **CREATE A 60 – 90 SECOND** **INTRO-VIDEO TO YOUR** **BUSINESS IDEA**



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EMAIL TO:

dene.botha@bdc.ac.uk

DEADLINE: MIDNIGHT 31 MAY





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FINALISTS ANNOUNCED 1 JUNE!

2 x TRAINING SESSIONS

PITCH LIVE AT BDC 9 JUNE

WINNERS!



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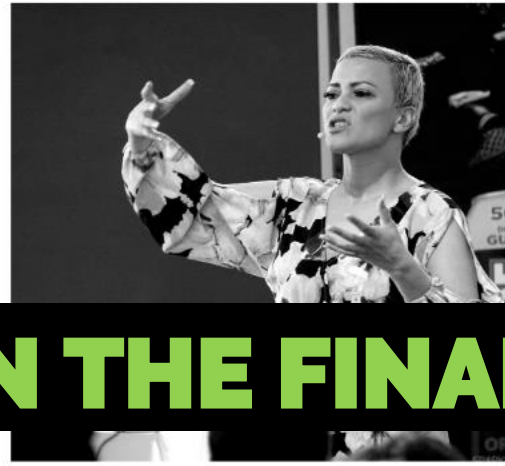
@EmpoweredYouth_Global

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WELL DONE – SEE YOU IN THE FINALS!